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WE CLAIM:

- An expression system comprising:
 at least one SXR response element operably linked to at least one gene, and
 a nuclear receptor which responds to xenobiotic compounds.
- 2. The expression system of claim 1, wherein said nuclear receptor is a steroid xenobiotic receptor.
- 3. The expression system of claim 1, wherein said nuclear receptor is a pregnane X receptor.
- 4. The expression system of claim 1, wherein said gene encodes a cytokine, a hormone, a blood component, therapeutic gene, or a toxic protein
- 5. The expression system of claim 1, wherein said xenobiotic compound is digitoxin, indomethacin, pregnelone-16-carbonitrile (PCN), tamoxifen, ralozifene, vitamin K, nifedipine, a barbituate or a steroid
- 6. An expression system comprising: at least one SXR response element operably linked to at least one gene, and an expression vector comprising nucleic acid encoding a receptor which responds to xenobiotic compounds.
- 7. The expression system of claim 6, wherein said nucleic acid encodes a steroid xenobiotic receptor.
- 8. The expression system of claim 6, wherein said nucleic acid encodes a pregnane X receptor.
- 9. The expression system of claim 6, wherein said expression vector constitutively expresses said nucleic acid.

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- 10. The expression system of claim 6, wherein said expression vector inducibly expresses said nucleic acid.
- 5 11. A method for the production of a target protein in a cell, said method comprising administering to a cell at least one xenobiotic compound,

wherein said cell contains:

a nucleic acid comprising at least one SXR response element operably linked to at least one gene encoding said target protein, and

a receptor which responds to xenobiotic compounds.

- 12. The method of claim 11, wherein said receptor is a steroid xenobiotic receptor.
- 13. The method of claim 11, wherein said receptor is a pregnane X receptor.
- 14. The method of claim 11, wherein said xenobiotic compound is digitoxin, indomethacin, pregnelone-16-carbonitrile (PCN), tamoxifen, ralozifene, vitamin K, nifedipine, a barbituate or a steroid.
- 15. The method of claim 11, wherein said receptor is provided by expression from a nucleic acid construct encoding same.
- 16. A method for the production of a target protein in a cell, said method comprising administering to a cell at least one xenobiotic compound and a nucleic acid comprising an SXR response element operably linked to at least one gene encoding said target protein,

wherein said cell contains a receptor which responds to xenobiotic compounds.

- 17. The method of claim 16, wherein said receptor is a steroid xenobiotic receptor.
- 18. The method of claim 16, wherein said receptor is a pregnane X receptor.

- 19. The method of claim 16, wherein said xenobiotic compound is digitoxin, indomethacin, pregnelone-16-carbonitrile (PCN), tamoxifen, ralozifene, vitamin K, nifedipine, a barbituate or a steroid.
- 20. The method of claim 16, wherein said receptor is provided by expression from a nucleic acid construct encoding same.
- 21. A method for the production of a target protein in a cell, said method comprising administering to a cell at least one xenobiotic compound, and a receptor which responds to xenobiotic compounds,

wherein said cell contains a nucleic acid comprising an SXR response element operably linked to at least one gene encoding said target protein.

- 22. The method of claim 21, wherein said receptor is a steroid xenobiotic receptor.
- 23. The method of claim 21, wherein said receptor is a pregnane X receptor.

24. A method for the production of a target protein in a cell, said method comprising inducing synthesis in said cell of a receptor which responds to xenobiotic compounds, wherein said cell contains:

an expression vector comprising nucleic acid encoding said receptor operatively associated with an inducible promoter, a nucleic acid comprising an SXR response element operably linked to at least one gene encoding said target protein, and

at least one xenobiotic compound.

- 25. The method of claim 24, wherein said receptor is a steroid xenobiotic receptor.
- 26. The method of claim 24, wherein said receptor is a pregnane X receptor.